



Engine
Rebuilders Council

WHAT ARE THE BENEFITS OF JOINING THE ENGINE REBUILDERS COUNCIL (ERC)?

- **PROMOTE** and grow engine sales and rebuilder services
- **INCREASE** net profit
- **BETTER COMPETE** with junkyard and crate engine distributors
- **EDUCATE** vehicle owners about the benefits of a remanufactured/rebuilt engine
- **GAIN** the latest in sales and marketing tools to generate increased consumer purchases of remanufactured/rebuilt engines
- **PROVIDE INPUT** and feedback directly to product and service suppliers in the aftermarket supply chain
- **INFLUENCE** legislation affecting the business
- **SAVE MONEY** on registration for industry events like Automotive Aftermarket Industry Week (AAIW), the Aftermarket eForum™ and the Global Automotive Aftermarket Symposium (GAAS)
- **REACH** more consumers through direct access to the aftermarket's "Be Car Care Aware" consumer education campaign

The Engine Rebuilder Council (ERC) exists to create awareness of the economic and environmental benefits of rebuilt and remanufactured engines to extend vehicle life. We will achieve our mission by developing and distributing educational materials, promoting the value of rebuilt and remanufactured engines and supporting the business growth and success of our membership. For more information, visit <http://enginerebuilder.org>.

ERC MEMBERS RECEIVE THE FOLLOWING BENEFITS DESIGNED FOR SHOP OWNERS:

- Share ideas, tips and techniques on effective business management through ERC's online community and roundtable events.
- Tools and informational events to assist engine rebuilders in maintaining their competitive advantage.
- Access to key product and service providers (manufacturers, distributors, etc.) through Automotive Aftermarket Products Expo (AAPEX) booth tours and specific networking events.
- Free online listing in national Find-A-Shop service.

AS A MEMBER OF ERC, you automatically receive AAIA member benefits and discounts:

- Twice weekly e-newsletter, *AAIA SmartBrief*, for current industry news, business management trends and AAIA activities
- Weekly e-newsletter *AAIA Capital Report*, focusing on federal and state legislative actions and information that affect your business.
- Bi-monthly *Aftermarket Insider*, AAIA's digital magazine on information and events specific to the aftermarket.
- Discounts for Hertz Car Rental, FedEx shipping and Choice Hotels.

To learn more about the benefits of ERC membership, visit www.aftermarket.org or call 301-654-6664.

ERC IS AN AAIA MEMBERSHIP DIVISION/SEGMENT

AAIA is the premier association representing and providing benefits and services to companies that manufacture, distribute and sell and install motor vehicle parts, accessories, service, tool, equipment, materials and supplies for the aftermarket.

AAIA[®]
Automotive Aftermarket
Industry Association



ENGINE REBUILDERS COUNCIL

ENGINE BUILDER/REBUILDER

Membership Application



| | | |
|---|-------------|-----|
| Company Name | | |
| Group/Franchise Affiliation | | |
| Mailing Address | | |
| City | State | Zip |
| Country | Phone | Fax |
| Company E-mail | Web site | |
| Primary Contact (Full name of official who will represent your company in AAIA) | Title | |
| Primary Contact E-mail Address | Referred by | |

Membership Dues

\$50 per custom engine remanufacturer, rebuilder, machine shop/engine installer

ERC Membership Requirements (for machine shops)

A member of the Engine Rebuilders Council (ERC) is a business that is capable of performing industry accepted machining practices on gas or diesel engines.

Contact AAIA Membership Dept. for details, Phone: 301.654.6664

Applicant's Signature

Signature _____ Date _____

By signing you pledge that you meet the ERC membership requirements and that the information provided is correct to the best of your knowledge.

ERC Find-A-Shop

ERC membership includes an enhanced listing on our Find-A-Shop search engine that will include company e-mail address and Web site, as well as other professional affiliations.

E-mail address to be listed: _____

Web site to be listed: _____

Hours of operation: _____

- Services provided:
- Diagnose engine and repair
 - Rebuild engine
 - Install engine

Please check all professional affiliations. Each logo will appear next to your on-line listing:

- AERA Engine Builders Association
- Production Engine Remanufacturers Association (PERA)
- Better Business Bureau (BBB)
- National Institute for Automotive Service Excellence (ASE)
- Automotive Service Association (ASA)

Would you like to upload images of your shop? Yes No
If yes, please send files to courtney.carbone@aftermarket.org (max 2 images).

Method of Payment

(Dues are payable in full with this application, and are non-refundable)

Check (Payable to AAIA in U.S. funds or funds drawn from a U.S. bank.)

Amount enclosed \$ _____

Charge: Visa MasterCard American Express

Card # _____

Expiration Date _____

CardHolder's Signature _____

Billing Zip Code _____

I wish to contribute to the Automotive Aftermarket Political Education Committee (AAPEC) fund which allows AAIA to undertake initiatives aimed at educating elected officials on the vehicle aftermarket and the industry's priority issues. Corporate contributions are permitted. Funds provided to AAPEC cannot be used for political contributions. Recommended contributions are \$50, \$100 or \$250. Contribution amount:

\$ _____

SUBMIT PAYMENT TO

AAIA Payment Section
P.O. Box 37167
Baltimore, MD 21297-3167
PHONE 301-654-6664, FAX 301-654-3299
E-MAIL aaia@aftermarket.org
www.aftermarket.org

Membership Dues are not tax deductible as charitable contributions, but may be deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. AAIA reports the non-deductible portions of your dues to be 50 percent.