

## AAPEX Goes Green With Eco-Friendly Features in 2007



**Roll out the green** carpet for a whole new area at the Automotive Aftermarket Products Expo (AAPEX)! This year's AAPEX, scheduled for Oct. 31 – Nov. 1, 2007 in Las Vegas, Nev., will capitalize on the eco-friendly trend by introducing a “green” section on the show floor in the Sands Expo Center.

AAPEX will have the first-ever Green Technology Center in a special section on the show floor. The center will feature a parts and components showcase of products in the market and prototypes for the future and a diagnostics showcase of tools and diagnostic equipment used to repair environmentally friendly vehicles. Suppliers that recycle waste or remanufacture parts, or that have environmentally friendly aftermarket parts and products also will be part of the center. Product demonstrations, interactive kiosks and educational programs will also be featured.

“Alternative fuel vehicles present many new sales and service opportunities for the aftermarket,” said Bill Glasgow, Sr., AAPEX show manager. “The Green Technology Center will provide an exceptional opportunity for manufacturers and suppliers to showcase their products and technologies to the aftermarket, and for retailers and service shops to advance their expertise in this field.”

AAPEX also will identify exhibitors on the show floor that have green products, and the AAPEX Web site, [www.aapexshow.com](http://www.aapexshow.com), will include a “Buy Green” area where buyers can find products that are environmentally friendly. Many exhibitors are likely to promote their company's green practices at the show, including environmentally friendly manufacturing processes and training programs to encourage employees to be environmentally responsible.

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#### The “Greening” of AAPEX

The show itself is taking steps to be green, with plans to use recycled paper and work with the Sands Expo Center and show contractors to integrate their green practices into AAPEX. Show organizers are also preparing a “tip sheet” for exhibitors with suggestions on what they can do to help the environment on show site.

For more information on AAPEX or the Green Technology Center, visit [www.aapexshow.com](http://www.aapexshow.com) or call 301-654-6664. ■

## Why Go Green?

- **Each gallon of gas** used by a car contributes about 19 pounds of CO<sub>2</sub> into the atmosphere. For a single car driving 1,000 miles a month, that adds up to 120 tons of CO<sub>2</sub> a year.
- **About 110 million Americans** live in areas with levels of air pollutants the federal government considers to be harmful.
- **Using recycled paper** for one print run of the Sunday edition of *The New York Times* would save 75,000 trees. If every American recycled just one-tenth of their newspapers, we would save about 25 million trees a year.
- **A single quart of motor oil**, if disposed of improperly, can contaminate up to two million gallons of fresh water.
- **Driving an average** of 1,000 miles a month produces about 120 tons of carbon dioxide a year.
- **If all the cars** on U.S. roads had properly inflated tires, it would save nearly two billion gallons of gasoline a year.
- **Americans throw away** about 40 billion soft drink cans and bottles every year. Placed end to end, they would reach to the moon and back nearly 20 times.

Source: [www.geocities.com/RainForest/Vines/4990/ggstatistics.html](http://www.geocities.com/RainForest/Vines/4990/ggstatistics.html)

## An Industry Example

“CARDONE has been actively involved in being environmentally friendly for more than 35 years. Even before being ‘green’ was a ‘trendy’ term, CARDONE was remanufacturing parts like power steering pumps, wiper motors, rack and pinions and brake master cylinders and calipers. We keep the world from having to recreate new parts from raw materials, by taking the old part, keeping a majority of the reusable materials and restoring that part back to its original state.

“Recycling takes used material (aluminum cans for example), returns it to its original state (melting), and allows that resource to be reused. Remanufacturing removes a major recycling step by using the majority of the components of each part we renew, without the need for melting them down, which significantly reduces the energy and waste it takes to create a new part. By remanufacturing, CARDONE is doing its part to reduce greenhouse gas emissions.”

Michael Cardone, III, CARDONE