

SCOTT PLETZ

Scott is a third generation automotive aftermarket representative. He studied Marketing at North Lake College. In the late 70's and early 80's, he worked as a counter sales person and store manager in both traditional and retail automotive stores. In 1983 Scott was Marketing and Promotion's first sales service representative. He developed and organized Auto Facts. He has over 28 years service in association with both companies. In 2000, he became the President of Marketing and Promotion, Inc. In 2008, he acquired the majority of stock in Marketing and Promotion, Inc. and became the President/CEO.

Scott currently is the Vice President-Elect of the Board of Directors of AAIA for 2011 and is a past Chairman and Vice-Chairman of the Leadership Development Network Committee. He has also served on the Rep Council Committee for the past several years. Scott was named ASIA's "Young Executive of the Year" in 1995-1996.

